



2013-14 Annual Report





YouthCARE's mission is to promote respect for self and others, develop future leaders, and provide youth with positive multicultural activities and relationships with caring adults.



Front Cover: YouthCARE teens getting ready to talk with Minnesota state legislators during 2014 Youth Day at the Capitol.



Dear Friends,

In 1974, a small group of community thinkers, leaders, and volunteers planted an idea into the banks of the St. Croix River. In that first year, 200 youth made their way to Camp Sunrise, or the Wilderness Work Camp as it was known then, to take a break from their summer employment positions with the City of Minneapolis or the City of St. Paul. With careful tending, that idea grew over 40 years into what is now YouthCARE, an innovative youth development organization serving over 600 Minneapolis and St. Paul youth annually.

While YouthCARE as an organization has changed greatly over the past 40 years, our values and overall ambitions have not. YouthCARE strives to meet the following organizational goals:

1. Young people gain respect, understanding and appreciation for themselves and others.
2. Young people develop leadership skills and have the opportunity to use them within YouthCARE and the broader community.
3. Young people develop cultural competency skills needed to thrive in a multicultural community.
4. Young people develop self-sufficiency, educational, and employment-readiness skills needed for successful transition from adolescence to adulthood.
5. Young people are connected to caring adults, peers and the broader community.

YouthCARE's steadfast commitment to these goals has led us to provide more high-quality out-of-school time activities and serve more youth in 2013-14 than ever before. This year, YouthCARE increased its number of out-of-school time activities by 40%, units of service by 77%, and number of youth served by 62%. YouthCARE employed 118 youth and young adults in meaningful, challenging, and rewarding jobs. We are reaching youth from diverse backgrounds and from all corners of Minneapolis and St. Paul.

We would like to thank all of the generous individuals, corporations, foundations, and organizations who helped make this noteworthy growth a reality. YouthCARE's donors, community partners, supporters, volunteers, staff, and youth participants have all been vital players in this process. This collective effort to support YouthCARE has allowed us to continue to provide valuable leadership, employment, and life skills development to so many youth.

Sincerely,

Craig Luedeman
Executive Director

Tim Wendt
2014 Board Chair

Meet Ashley Hicks

2013-14 Youth Mentor
Young Women's Mentoring Program



When Ashley Hicks was a young girl, she participated in YouthCARE's Young Women's Mentoring Program at Little Earth of United Tribes where she still lives. She grew close with her older mentors, which led her to want to be a mentor herself when she got older. But when, at the age of 15, Ashley began her first-ever job as a Youth Mentor with YouthCARE in the summer of 2013, she realized the job was more than she was expecting.

Not long into her 12-month role as a Youth Mentor, Ashley considered quitting the job. "It was challenging sometimes," Ashley remembered. "Even at times when you're not feeling like yourself, you have to be there for the girls. I go through a lot; I have tough times every now and then. So I thought, will I be able to do it? Can I put more pressure on my shoulders?"

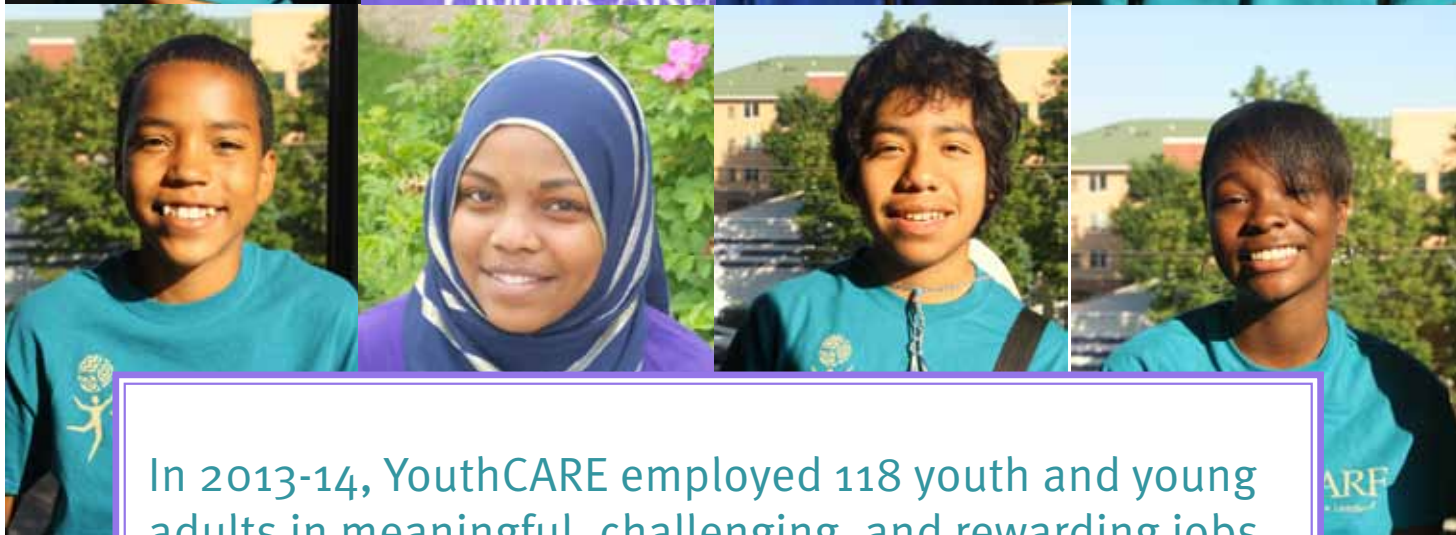
It wasn't until she made a special connection to one young girl that Ashley understood the importance of her position. The girl was having a rough day and didn't want to talk to anyone. Eventually, Ashley got her talking, and then playing and laughing with everyone else. "She trusted me. She opened up to me," Ashley said.

In that moment, Ashley remembers feeling empowered in her role as a Youth Mentor. "These girls actually look up to you and you're actually a role model," she said. She decided to stay with the job. It wasn't always easy, but Ashley says being a Youth Mentor helped her learn to be more patient, calm, and confident. "And the girls," she added, "they love me."

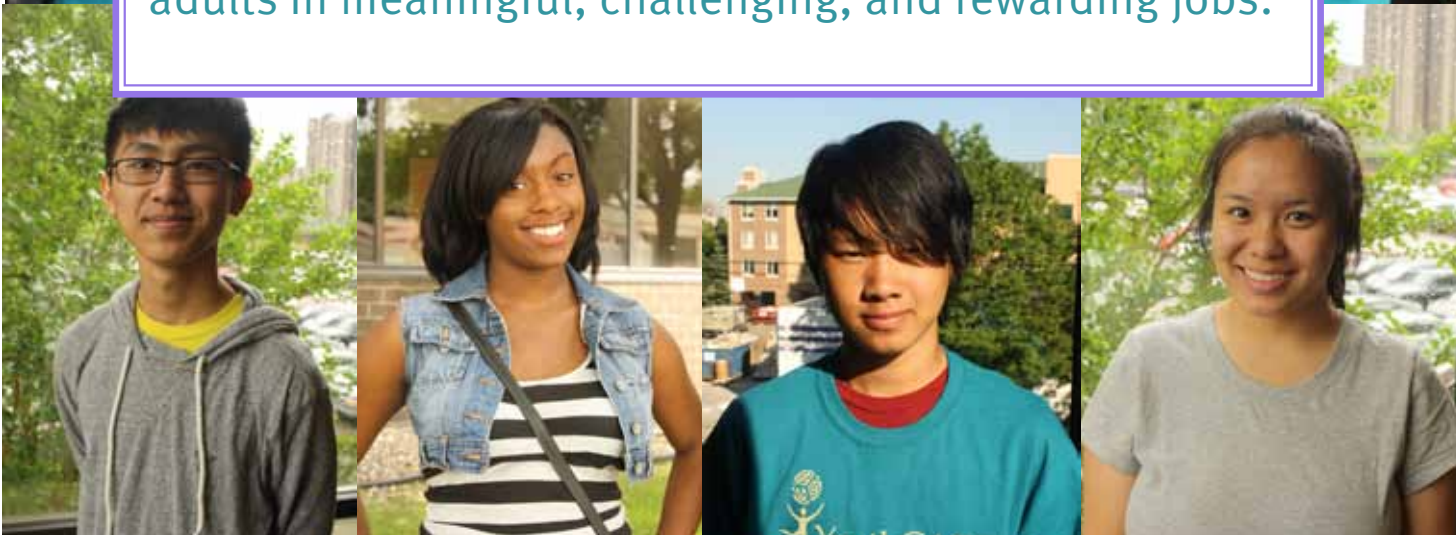
In the end, Ashley grew to love her job. "Not only do you get paid, but you also get paid for doing stuff that you love. To be honest, I think this is probably going to be one of my favorite jobs in my lifetime." She grew and learned a lot in her year-long employment experience. At the end of her employment period, Ashley was selected to help train the incoming class of Youth Mentors as an Alumni Mentor.

Ashley hopes to take the skills she learned with YouthCARE to get another job and volunteer position this year. Her role as a Youth Mentor has helped her realize that she likes working with young people, as well as the elderly, and she hopes to continue doing this type of work after high school and college.

"These girls actually look up to you and you're actually a role model."

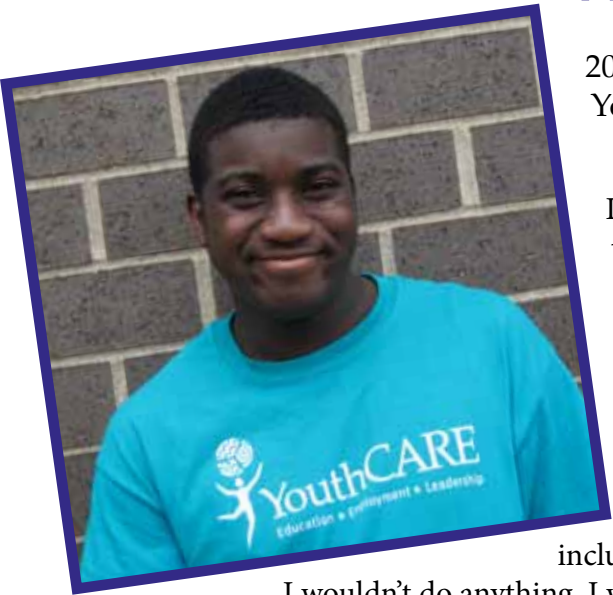


In 2013-14, YouthCARE employed 118 youth and young adults in meaningful, challenging, and rewarding jobs.



Meet Quentin Thomas

2013, 2014 Community Service Star; 2013-14 Youth Advisory Council
YouthLEAD



Like many youth, Quentin Thomas' introduction to YouthCARE was through Camp Sunrise. He was able to go up to Camp for a week in 2011 while still being paid for his summer job with Teen Teamworks. After his first summer, he wasn't very interested in staying involved with YouthCARE. After some gentle pressure from his mom, Quentin attended a YouthCARE roller skating event in 2012, and he had a lot of fun.

Since then, Quentin has been involved in many YouthLEAD programs including Teen Chef, Camp CAMERA, and Youth Advisory Council. "Before I wouldn't do anything, I would just sit around," Quentin recalled. "Now, I'm really involved; I like to do everything. It brings something to do in your life, and then you get to meet great people, good friends."

Quentin really found his niche within YouthCARE when he first got a job as a Community Service Star in the summer of 2013. "I never had a good summer. Usually summers would be boring and I would never do anything. But last year, it was the best summer I ever had." In a matter of days, Quentin and his coworkers built close friendships and genuinely enjoyed going to work.

The Community Service Stars program employs youth, 14-18 years old, to study community issues and complete service projects with partnering organizations. In doing so, youth ultimately learn about their peers, who come from diverse backgrounds. "What I like about Community Service Stars," Quentin said, "is that they get a diverse group of people and then you learn about people's backgrounds and cultures."

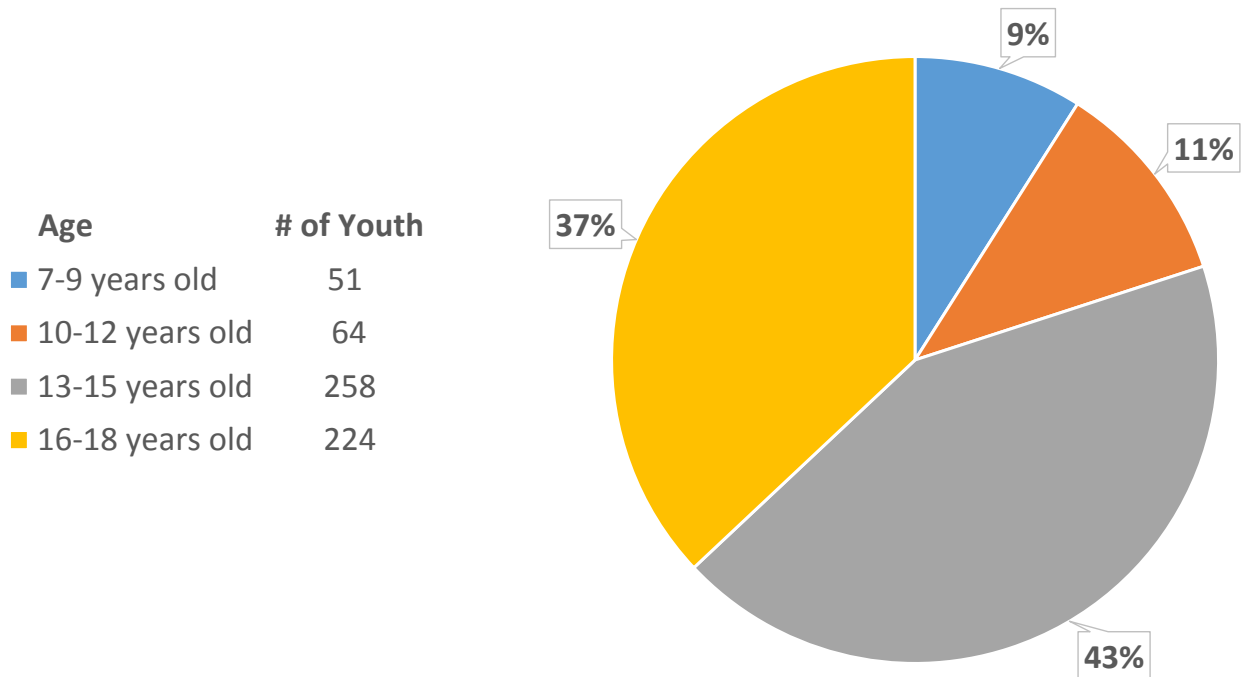
Quentin liked his first Community Service Stars experience so much that he signed up for another position in the summer of 2014. He hopes to take what he has learned to study nursing and music in college. "Community Service Stars has helped me be more confident in interviews and going out to pursue other jobs. I know that I have the skills from jobs and programs at YouthCARE and that I will have those skills when I go out into the professional world."

"It was the best summer I ever had."

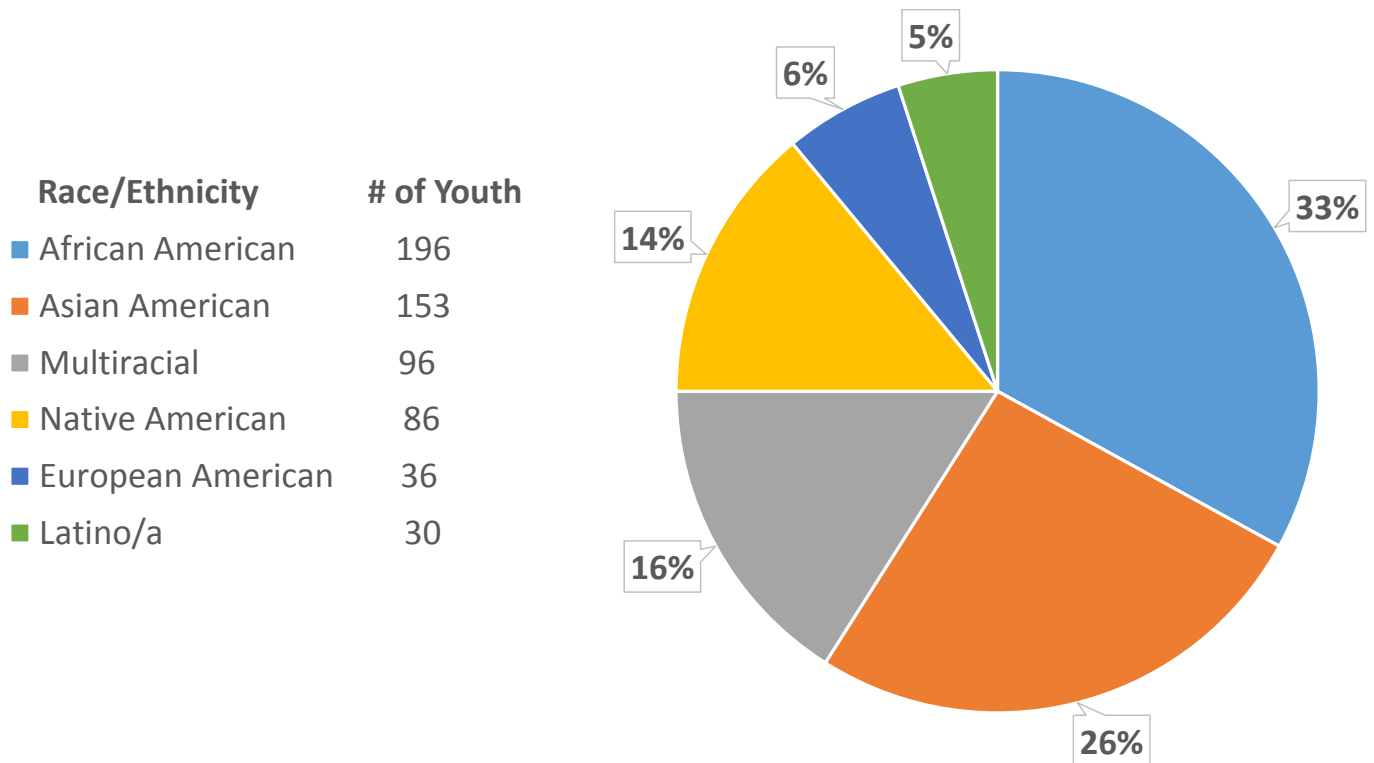
In 2013-14, YouthCARE served 597 youth, 7-18 years old, in 1,484 activities.

Of those youth, 49% are from Minneapolis, 48% are from St. Paul, and 94% qualify for free or reduced lunch.

2013-14 Youth Participant Ages



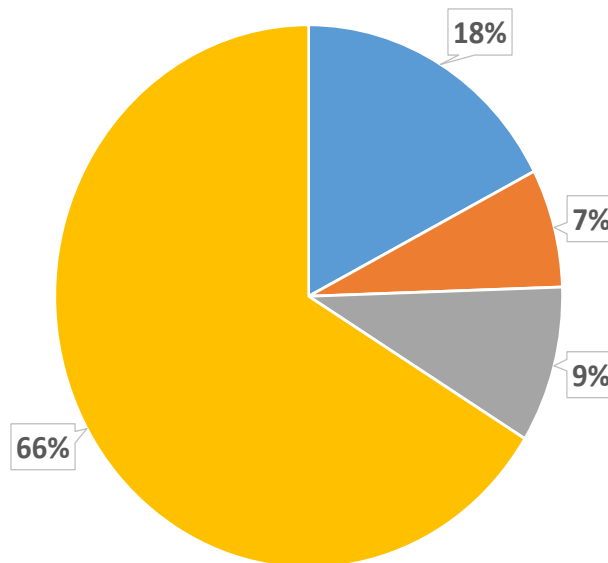
2013-14 Youth Participant Ethnic/Racial Backgrounds



2013-14 Financial Summary

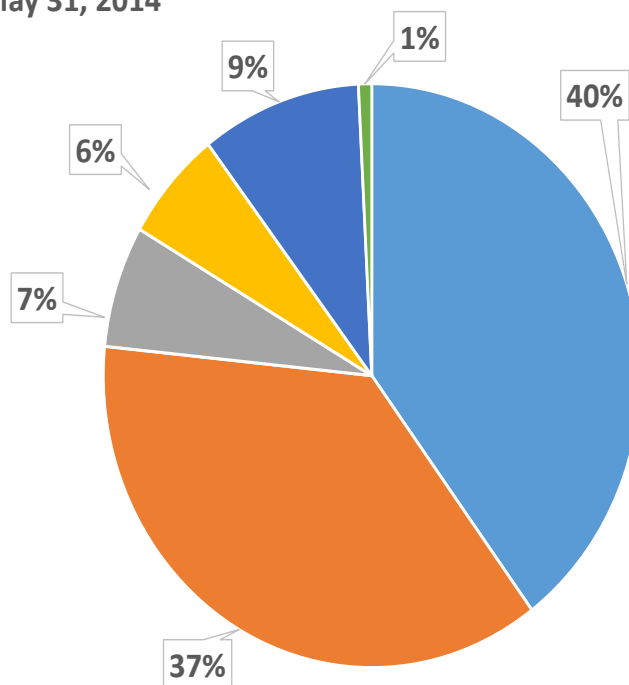
YouthCARE Organizational Expenses
June 1, 2013 - May 31, 2014

Total Expenses	\$1,217,884
■ Management and General	\$211,784
■ Fundraising	\$86,074
■ Youth Employment Program	\$113,662
■ Youth Leadership Programs	\$806,363



YouthCARE Organizational Income Sources
June 1, 2013 - May 31, 2014

Total Income	\$1,406,940
■ Government & Other Grants	\$560,385
■ Corporate & Foundation Grants	\$517,400
■ Individuals	\$95,083
■ Special Events	\$87,266
■ Donated Goods and Services	\$135,606
■ Miscellaneous Support	\$11,200



Meet Tou Ger Bennett Xiong

1987, 1988 Camp Sunrise Participant,
2014 YouthCARE Board Member
Alumni Profile



Tou Ger Bennett Xiong moved to the US from the Laos refugee camps in 1979 at the age of 6. He remembers what it was like growing up in St. Paul as a new immigrant: “We were the new kids on the block. I would experience racism and discrimination growing up, getting beat up because I looked different. They would tell the Asians, the refugees, ‘Go back to your country!’”

At the same time, Tou Ger’s parents were worried that he was becoming too Americanized and losing his culture. “We were caught between two worlds,” Tou Ger noted, “and a lot of my peers resorted to gangs. They had a very hard attitude towards life and towards people in authority, their parents, their own community.”

When Tou Ger first participated in Camp Sunrise in the summer of 1987, he found a safe haven. “Camp Sunrise was an escape for me,” he said. “I didn’t have to join a gang. It was a place I could go and feel a sense of belonging and relate to kids from other walks of life. I think it was that for a lot of the kids who came here.”

Spending a week in a multicultural, supportive environment helped Tou Ger grow and learn about his peers. “I learned about people’s real stories, so it broke down a lot of the prejudices and stereotypes. It opened up my lens to a very multicultural community that extended beyond my geographical area, the Westside of St. Paul.”

Now, Tou Ger is a diversity educator and entertainer, travelling the country to share his message about racism and respect with students. Over the past 17 years, Tou Ger has spoken to over 1,600 audiences in 45 states. He was a finalist on the TV show America’s Got Talent in 2011. In 2013, Tou Ger joined the YouthCARE Board of Directors. Tou Ger noted, “Now I’m on the Board because I want to be able to provide this opportunity for other kids.”

“Camp Sunrise probably inspired me to work with young people,” Tou Ger said. “As a young person, I was really inspired by the mentors through programs like Camp. That said to me, this is where I want to leave my mark. This is my calling. I’m really blessed that I was a camper, and now it’s shaped my life in this way.”

“Camp Sunrise was an escape for me. It was a safe place I could go and feel a sense of belonging and relate to kids from other walks of life.”

Community Partners and In-Kind Donors

Community Partners

Cycles for Change
General Mills Yoplait
Great River Greening
Intermedia Arts
KFAI Community Radio
Little Earth of United Tribes
Macalester College
Mad Science
McDonough Homes/St. Paul Public Housing Authority
Metro Transit
MIGIZI Communications
Minneapolis Community & Technical College
Minneapolis Employment & Training Program
Minneapolis Parks & Recreation
Minneapolis Public Schools
Minneapolis STEP-UP
Minnesota Department of Natural Resources
National Park Service
Science Museum of Minnesota
Second Harvest Heartland
SPOKES
Sprockets
Starbucks
St. Croix National Scenic Riverway
St. Paul Parks & Recreation
St. Paul Public Schools
St. Paul Youth Job Corps/Right Track
Teen Teamworks
TopLine Federal Credit Union
Tree Trust
University of Minnesota
Wells Fargo
Xcel Energy

In-Kind Donors

Amanda Zoss Design
Bill Jones
Deloitte & Touche
Gee Teez & Co. Ltd
Grand View Lodge
John Peterson
Kowalski's Markets
Matt Saari
Minnesota Twins
Mortenson Construction
Peter Spink
Schmitt Music
Starbucks Coffee
Toro Company
Xcel Energy



A Community Service Star completes a service-learning project.



2013 Board Chair Lica Tomizuka, 2013-14 Youth Mentor Jhia Frazier, and Young Women’s Mentoring Program Director Sarah Gerdes accept a grant from the Minnesota Lynx Foundation on court at halftime.



A camper prepares for a 3-day canoe trip down the St. Croix River with Camp Sunrise.



Teens learn to build their own bikes in the YouthLEAD program with community partner SPOKES.

YouthCARE Support

June 1, 2013-May 31, 2014

\$100,000 +

State of Minnesota Department of Education

\$50,000 - \$99,999

City of Minneapolis STEP-UP
Otto Bremer Foundation
State of Minnesota Department of Employment & Economic Development
Thornburg Foundation
Xcel Energy

\$20,000 - \$49,999

Carlson Family Foundation
Pohlad Family Foundation
Gary & Pat Sauer
Starbucks Foundation
Wells Fargo Foundation Minnesota
Youthprise

\$10,000 - \$19,999

3M Foundation
Allianz Corporate Giving Program
Athwin Foundation
Best Buy Children's Foundation
General Mills Foundation
H.B. Fuller Foundation
McNeely Foundation
Mortenson Family Foundation
Soup It Up for Kids
WCA Foundation
Youth Philanthropy Fund of the Minneapolis Foundation

\$5,000 - \$9,999

Barbara K. Belew
BNSF Railway Foundation
Ecolab Foundation
Jostens Foundation
Jennifer Laaback & Mike Meier
Opus Foundation
Pentair Foundation
Shakopee Mdewakanton Sioux Community
State of Minnesota Summer Food Service Program

\$2,500 - \$4,999

John Bachhuber
Blue Cross and Blue Shield of Minnesota
Chrysler Foundation
City of St. Paul Youth Job Corps
Nathan Dungan & Susan Hawks
Tom Goodmanson & Alex Peters
Hennepin County Green Partners
Hubbard Broadcasting Foundation
Kopp Family Foundation
Helen Kuehn
Jessie & Jason Nickelson
RBC Wealth Management
Share Save Spend
University of Minnesota

\$1,000 - \$2,499

Archie D. & Bertha H. Walker Foundation
Best Buy Co., Inc.
Beverly Foundation
Clarence Wallace & Dolores Lynch
Wallace Family Foundation
Ronald & Joan Cornwell
Corporate Volunteerism Council
Terry Coss
Chuck & Elsa Dubois
Tracy A. Foley
Wayne Fuller
General Mills Yoplait
H.E. & Helen Warren Foundation
Bill Jones
Craig Luedemann & Mary Robischon
Paul C. Mellblom & Peter Farstad
Messerli & Kramer Foundation
Minnesota Lynx Foundation
Alice & M.A. Mortenson
Myslajek, Inc.
Rick Rohrer
Erika Sass & Abby Roza
Corey Sauer
Doug Shoemaker & Pat Schoenecker
Peter Spink Family Charitable Fund
Lica Tomizuka Sanborn & Ted Sanborn
Wells Fargo Community Support

Campaign

Tim & Tami Wendt
Jean & John Westberg

\$500 - \$999

2701 Management Company
Anderson-Crane
Anonymous
Bremer Bank
Carolyn & Tim Buzza
Gary Bystedt
Deloitte & Touche
Delta Dental of Minnesota
Margarita Dimas Cultu
Gabrielle Duccini
Al & Hildred Dungan
Tony Engberg
Ron Erickson & Lisa Doerr
Faegre Baker Daniels LLP
First American Title Insurance Company
Eva & Hayden Grooms
James Hietala
Hmong Home Health Care, Inc.
Jeane Thorne Inc.
Scott Kinhead
Michael Kunz
Scott & Rose Maanum
Mary Martinez
Beasy & Howie McGlothlin
Priscilla McNulty
Mike and Linda Fiterman Family Foundation
Michelle Miller & Peter Hammond
Chris Mortenson & Nathalie Salas
Mutual of America
Mary Nicol & Mary Scattarelli
Sarah Nurnberger
Bondo Nyembwe
James Perrault
Kris Petersen
Lori Peterson
Henry Rucker
Naomi Shapiro
Kathryn Siewert
Keri Silvernagel
Val Stoker
G. Rolf Svendsen
Peter Tanghe

Kaying Thao
Kristin Thomas
Nick Trinh
Lisa Turnham & Steve Botts
Hema Viswanathan
Wendy & Mark Wersal
YAS LLC
Cynthia Zwicky
\$250 - \$499
Shaina Abraham
Anonymous
Gary Arens
Tou Ger Bennett Xiong
Cory Binder
Tara Boedeker & Ross Hyde
Brush Masters
Jackie Buttell
Norm Champ
Cox Insurance Associates, Inc.
Amy Crawford & Alice Johnson
Steven Cutri
Flannery Delaney & Paul McCormick
Terry Egge
Deb Enloe
Maykao Fredericks
Chris Ganzlin
Gleason Glover & Andrea Carroll-Glover
Laura Grow & Shawn MacDougall
Stephanie Haddad
Rachel & Michael Hughey
Denise Johnson
JSA Advising
Colleen & Mark Kahn
Dave Katzke
Diane Klinefelter
Dale & Melinda Kunz
Jack Langbehn
Nancy L. Larson & John Lang
Mary Lennander
Little Earth of United Tribes
Mike Mahoney
Kendra Maus
Metro Sales, Inc.
Kathy Mouacheupao
Ray Murray
Patty Nichols & David Snyder
Bob & Carole Nienaber
Christiana Ofori
Sarah Oquist
Bruce & Grace Palmer
Jayna Paquin

Todd Polifka
Project for Pride in Living
Sharon Radd
Urban Schaaf
Kevin & Sally Schroeder
SECURA Insurance Companies
Noke & Carlyn Sivoravong
P. Stephanie Teves
Lane Trinh
Gordon Tuchenhagen
Vikings Children's Fund
Jim Weidner
Jennifer & Jason Whittemore
Bev Williams
Don Woebkenberg
\$100 - \$249
Carrie & Simon Almaer
Shilpa Alva
Nancy Ankeny
Anonymous
Rose AuYeung
Robert Baker
Bass Lake Chiropractic
Karen Boone
Lucy & Robert Brusic
Judy Carman
Doua Chang & Yeng Lor
Lawrence Coleman
Phil Davis
David DeCourcy
Mark Dellwo
Teresa Doll & William Carroll
Dan Ettinger
FTK Properties Inc
Andrea Gates
Gee Teez & Co., Ltd
Rebecca Gilgen & Joanna Kohler
Sheila & Doug Grow
Konnie Gurung
Ceace & Russ Haagensen
Patricia Haddad
Anne Hombach
Lindsey Hoskins
Linda Hoskins
Dave & Helen Ingham
Ann Jaede
JRA Financial Advisors
Linda Vang Kim
William King
Nancy Kluver
Greg Lais
Shoua Lee
William V. L'Herault
Matthew Lind
Brad Linville

Patti Loso
Bill Luedemann
Gail & Wayne Lundeen
Marina Lyon
Magidow/Schalles Family
Darrel & Jan Mathieu
Laura McCarten
Donald McCarthy
William McTeer
Minnesota Clean America
Murray, Camp & Lordan, PLLC
Kurt Nelson
David Nelson & Cynthia Whiteford
Paula Neuman-Scott
David K. Olson
Stanton J. Olson
Wendy O'Neil
Brad Pepin
Jon Pratt & Deborah Clemmensen
Marilyn Rivkin
Todd Rockwood
Rebecca Saito
Tonya Schoenfuss
Don & Tammy Schroden
Karen Seashore
Susan & Scott Seiberlich
Service Ideas, Inc.
Aaliyah Shafiq
Laurie A. Siever
Karin & Brian Simonson
George Soule
Steve Stremski
Susan Swartz
Koob Vajh
Walsh Partners
Chue Xiong & Kevin Vang
\$1-\$99
Kimberly Ahern
Alliance Management
Anonymous
John Baker
Daniel Barrett
Deidre C. Belk
Nancy Benson
Tyler Berres
Susan Blake-Lewis
Walter & Jacqueline Blue
Wally & Alice Borchert
Joe Boston
Matt & Leigh Branson
Deb Brisch Cramer
Mary & Brad Brunell
John & Kay Buzza

R. Delroy Calhoun
 Glenna Case
 Joe & Jane Cavanaugh
 Dean Crowell & Deidre Schmidt
 Martin & Beth Daniels
 Margaret Davis
 Jayshree & Bihari Desai
 Lucy Dinsmore
 Carol C. Dittberner
 Alice Doll & Mark Forgy
 East Central Sanitation & Recycling
 Kent & Roxy Exner
 Marianne Falk
 Federated Co-ops
 Bernard Ferche
 Brad Frank
 Joaquin Galeano & Dan Spencer
 Ruth & Mort Ganeles
 Suzanne Garfield
 Sherri Gebert Fuller
 Bill & Peggy Gibson
 Heidi Gibson
 Shannon Gibson
 Jim & Deb Gilroy
 Ed Goossens
 Julie Graves
 Cindy Hackett
 Tami Hagen
 John Hammer
 Jnana Hand
 Laurie & James Hayes
 Millie Hernandez
 Cris Higgin & John Krumberger
 Daniel & Julie Hirsch
 Jim & Pam Jensen
 Nancy Kleeman
 Lee Family
 Joe Lenartz
 Mary Lou Logsdon & Susan Pavlak
 Pat & Pat McMahan
 Cheryl & Rhys Miller
 LoAnn Mockler
 Bruce & Audrey Moe
 Sandy'Ci Moua
 Brendan Murphy
 Ceferino & Melissa Nazal
 Nancy & Bob Ohnstad
 Deloris E. Ouren
 Douglas Pahr
 Michele Patnaude
 Lara Ann Rainhart
 Petra Regino
 Nancy Riestenberg & Bob Cowgill
 Simon & April Riordan

RL Awesome
 Arthur Roza & Ruth Wong Roza
 Bruce Sanborn
 David Sanborn
 Dwight Scarbrough
 Cheryl Siemering
 Ernest W. Smith
 Katherine Steward
 Joseph & Patricia Sullivan
 Polly Talen
 Mike & Kay Thomes
 Mitchell Thompson
 Eliza Tocher
 Cynthia L. Triggs
 Dale & Terolle Turnham
 David Tuttle
 Sarah Ullmer
 Dennis Urabe
 Karen Van Norman
 Dana Marie Vittum
 Sue & John Wagner
 Andre D. Walker
 Brian & Karen Walker
 Rebecca A. Wandrei Tlusty
 Erik Wrede
 Nou Yang
 Yia Yang



In Memory Of

Paul Coral (Sue & John Wagner)
 David Hawes (G. Rolf Svendsen)
 Diane Hedin, Gisela Konopka, Kwame McDonald,
 Jerry Beker (Anonymous)
 Arline Olson (Stanton J. Olson)
 Paul Peterson (Nancy Benson)

In Honor Of

Carol & Ernie Arnold (Jean & John Westberg)
 Josh Blue (Walter & Jacqueline Blue)
 Delroy Calhoun (Rebecca Saito)
 Camp Sunrise (Magidow/Schalles Family)
 Dave Baker (John Baker)
 Chris Hoskins (Linda Hoskins)
 Craig Luedemann (Joe & Jane Cavanaugh)
 Craig Luedemann (Norm Champ)
 Craig Luedemann (Nancy Kleeman)
 Bondo Nyembwe (Karen Seashore)
 Erika Sass & Abby Roza (Arthur Roza & Ruth Wong Roza)
 Naomi Shapiro (Ruth & Mort Ganeles)
 Lisa Turnham (Deloris E. Ouren)
 Jason & Jen Whittemore (Laurie & James Hayes)
 Great YouthCARE role models (Sandy Ci'Moua)

YouthCARE Adult Staff as of May 2014

Shaina Abraham, Associate Director
Sarah Gerdes, Director, Young Women's Mentoring Program
Francisco Guzman, Program Specialist, YouthLEAD
Millie Hernandez, Program Coordinator, Young Women's Mentoring Program
Michelle Henkelman, Office & HR Manager
Isiah Jones, Director, Camp Sunrise
Emily Krumberger, Program Specialist, YouthLEAD
Laura Lindsay, Coordinator of Development & Marketing
Craig Luedemann, Executive Director
Allie Mastny, Assistant Director, Camp Sunrise
Daniel Plunkett, Coordinator of Staff & Volunteer Development
Nardos Tesfalidet, Director, YouthLEAD
Choua Vue, Program Coordinator, Young Women's Mentoring Program
Cindy Vue, Program Specialist, YouthLEAD
Kou Xiong, Program Specialist, YouthLEAD



YouthCARE Board of Directors as of May 2014

Tim Wendt, Board Chair
Christine Ganzlin, 1st Vice Chair
Matthew Branson, 2nd Vice Chair
Scott Maanum, Treasurer
Naomi Shapiro, Secretary
Felisa Calaway
Andrea Carroll-Glover
Mandi Crane
Margarita Dimas Cultu
Chuck Dubois
Wayne Fuller
Stephanie Haddad
Denise Johnson

Bill Jones
Michael Kunz
Chris Mortenson
Christiana Ofori
Jeff Proulx
Mark Robinson
Henry Rucker
Marcus Rupert
Eliot Searls
Pete Speranza
Lica Tomizuka Sanborn
Hema Viswanathan
Tou Ger Bennett Xiong

Thrivent Financial
YWCA of Minneapolis
Ecolab
Valspar Corporation
Travelers
Integrated Health Services
Rasmussen College
Shakopee Mdewakanton Sioux Community
Pinnacle Performance Group
Blue Cross and Blue Shield of Minnesota
Wells Fargo
University of Minnesota – Humphrey School of Public Affairs
University of Minnesota Medical Center and Amplatz
Children's Hospital
Camp Lake Hubert/Camp Lincoln
Xcel Energy
Mortenson Construction/Upper Mississippi Academy
RBC Wealth Management
Target Corporation
Black Launch Consulting
Project for Pride in Living
Best Buy
Ameriprise Financial
General Mills 301INC
Faegre Baker Daniels, LLP
Valspar Corporation
Diversity Consultant, Entertainer & Motivational Speaker




YouthCARE

Education ★ Employment ★ Leadership

2701 University Ave. SE, Suite 205
 Minneapolis, MN 55414
 612-338-1233 www.YouthCAREmn.org



@YouthCAREmn



www.facebook.com/YouthCAREmn